

## **ABSTRACT OF THE DISCLOSURE**

A pavement marker includes a base and at least one lens with retroreflective areas aligned to reflect headlights back toward a vehicle for producing a nighttime signal. The lens and/or the base are formed from resins that include a fluorescent material. At least a portion of the lens is free of the retroreflective areas so that the fluorescent material of the lens and/or the base produces a daytime signal emitted from or through the lens.